

CHIRAG NARULA

UX DESIGN, PRODUCT DESIGN, DESIGN RESEARCH, ART

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RELEVANT PROJECTS

Grofers.com

Design
Webapp for Grofers

Grofers Go & Grofers Bee

Design
Delivery app and Shopper app

Grofers Order Processing Dashboard

Design, Product Management
Webapp to help CRM team track
real time orders

Mygreenbox: Easy Groceries

Design, Branding
Android and iOS app to shop groceries

PANDA: Bamboo Learning System

Design
A mobile platform Bamboo learning system
for Bamboo enthusiasts

Innovation Machine

Design
A behavior persuasive mobile platform for
users to innovate better

Blurbd.com

Design, Code
A platform to rate, and write about
friends

Smart Calendar


Design
Mobile Application combining past and future
Awards: Samsung UX Challenge 2013


EMPLOYMENT

 **GROFERS**
Grofers, New Delhi
Founding Designer
Currently, Apr 2015

 **mygreenbox**
Mygreenbox, New Delhi
Founding Designer
1 Year, Apr 2014

 **@WalmartLabs**
Walmart Labs, Bangalore
UX Designer Intern
Summer Internship, 2013

 **AM+A**
Aaron Marcus + Associates,
Berkeley
Designer / Analyst
5 Months, Jan 2012

 **KELLTON TECH**
Kellton Tech, New Delhi
Programmer
7 Months, May 2012

EDUCATION

M.Des
Design for Digital Experience
National Institute of Design
Bangalore

B.Tech
Computer Science
IP University
New Delhi

PUBLICATION

The Innovation Machine: Mobile UX Design Combining Information and Persuasion Design
to Change Behavior, Design, User Experience and Usability
Web, Mobile, and Product Design Lecture Notes in Computer Science Volume 8015, 2013